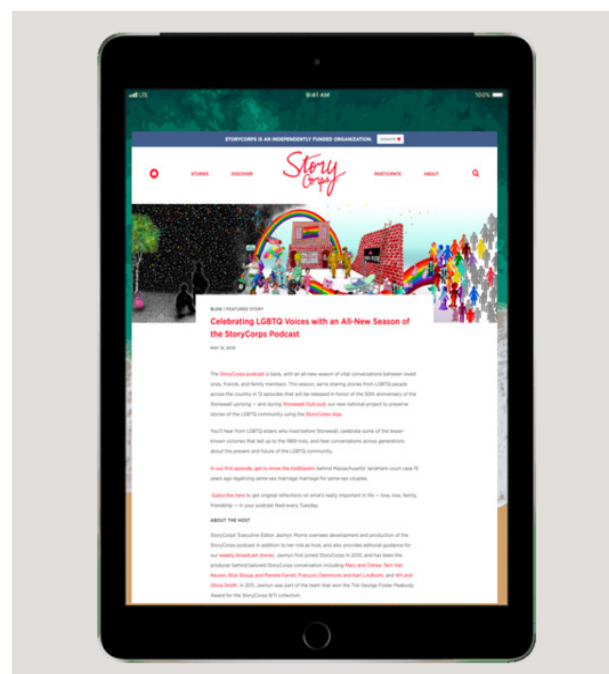


JLF STUDIO

ART DIRECTION | BRANDING | GRAPHIC DESIGN





CONTENTS

About	4
StoryCorps Mobile Tour Annual Posters	6
Storycorps Seasonal Podcast Illustration	10
StoryCorps Rebrand	14
YR Media Rebrand	22
BRIC Graphic Design	24
YMCA Graphic Design	28

ABOUT

Jana Flynn is a Brooklyn-based Art Director and Graphic Designer specializing in visual storytelling for nonprofits.

She has over 15 years of experience in visual communications; most recently working as the Senior Designer at StoryCorps. In this role, she oversaw a major re-brand and organizational expansion, created the visual language for multiply campaigns, provided design support for multiple departments, and worked in concert with the board of directors to implement creative solutions and impactful, accessible messaging across all touch points.

Jana's commercial work is also informed by her training and practice as a fine artist, see her artwork here. She received her M.F.A. from Parsons the New School for Design in 2009, and taught branding and graphic design as an Adjunct Professor at the Art Institute of NYC from 2016 to 2017.

Jana is currently available for collaboration with nonprofits and foundations that share her dedication to environmental conservation and urgent social change. At the end of the day, building a sustainable, kinder future for her children, Francis and Simone, is her greatest mission and inspiration.

CONTACT

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917.312.6590



CLIENTS

Bric Arts Media

Downtown Brooklyn Arts Alliance

Michael Kors

Morgan Library

Niche Media

ProPublica

Queens Museum of Art

Spaceworks

StoryCorps

Times Square Arts

YMCA Association

YR MEDIA

FEATURED PROJECTS



01.

STORYCORPS
MOBILE TOUR
COMMEMORATIVE POSTER



The StoryCorps Mobile Tour visits cities and towns across the country to record stories of the people who live there. To celebrate the tour each year I identify an artist to work with to illustrate story of the journey.

2018 by Heads of State

2019 by Michael Wertz

2020 by JooHee Yoon

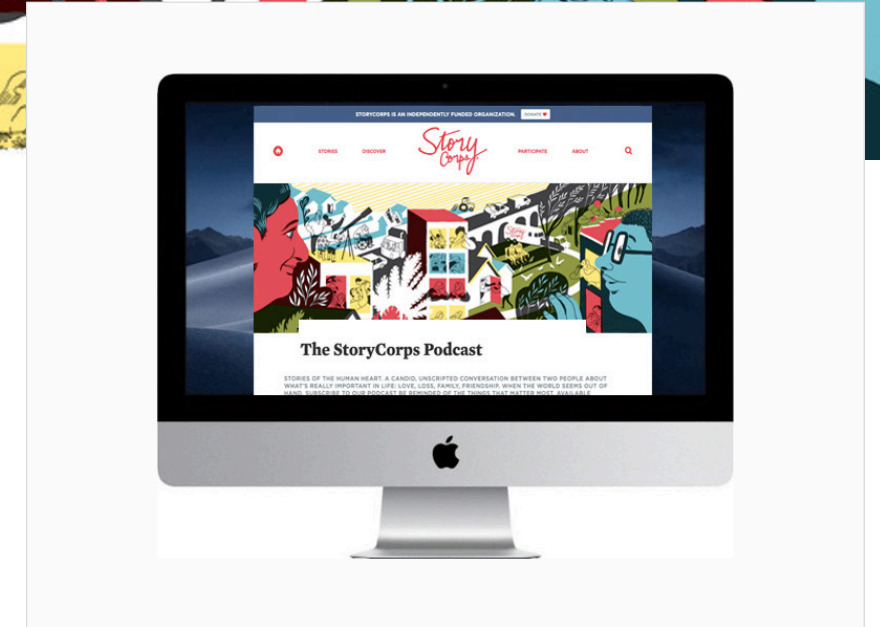
For 8 seasons I have collaborated with the editors and producers of the programming to create the visual representation of these stories. My role is to identify and support a new artist for each season to illustrate each seasonal theme.

02.

SEASONAL
STORYCORPS
PODCAST ILLUSTRATION

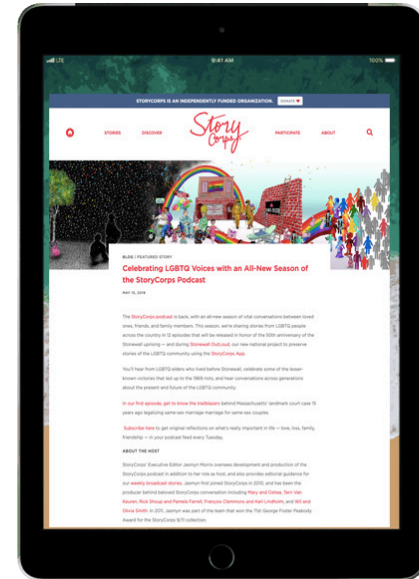


Season 1 was a collaboration with cartoonist Eleanor Davis

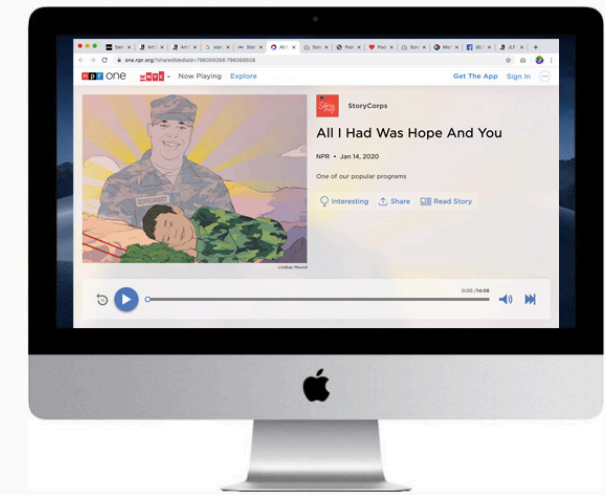




Season 2 was a collaboration artist, Michael Caines. This theme was based on stories of the LGBTQ community to celebrate the 50th Anniversary of the Stonewall riots.



Season 3 was a collaboration with illustrator, Lindsay Mound. The stories of this season were based on the theme of 'Difficult Conversations'





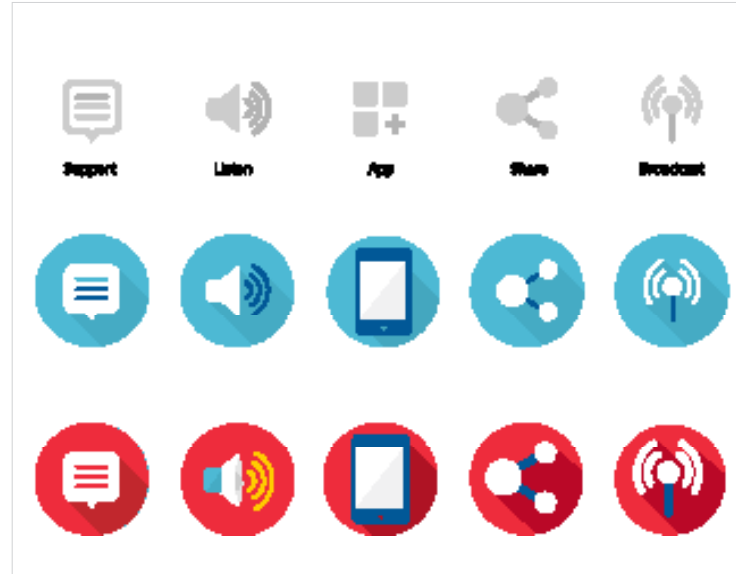
03.

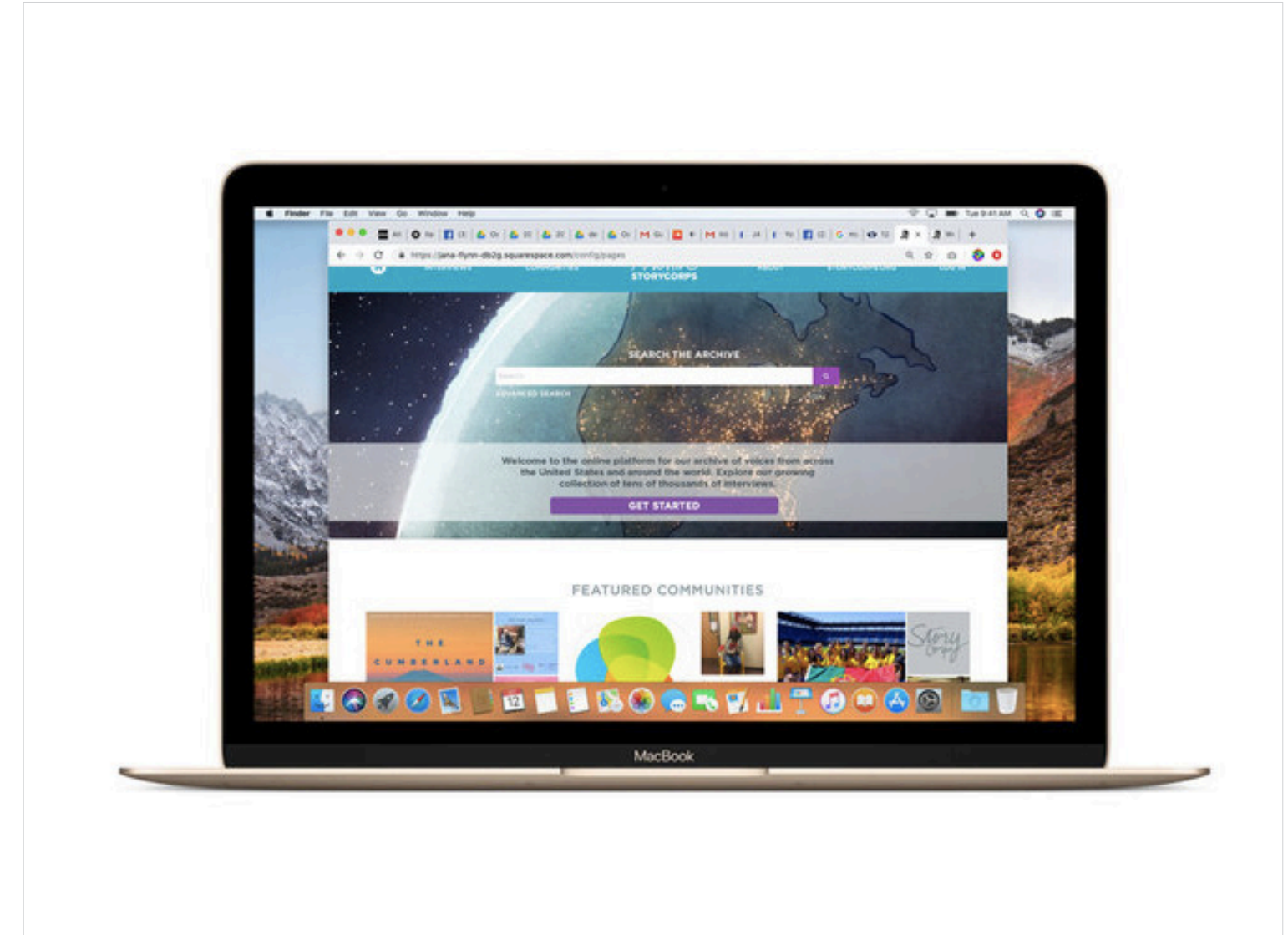
STORYCORPS REBRAND

As lead graphic designer of StoryCorps since 2016, I oversee all parts of the organization related to its visual representation. This responsibility includes the execution of all printed materials, managing various email campaigns, and developing and rebranding recurring events such as the annual gala. In this position I also help launch such new initiatives as the One Small Step campaign, which debuted on Good Morning America.

Regular duties include maintenance of our brand library, advising the web, animation, and social media department, hiring and managing all contract design personnel, and developing various department budgets and timelines.









STORYCORPS GALA



YR Media is a Bay Area based non-profit media company and network of young journalists and artists.

In 2019 I was asked to collaborate as a consultant to expand their newly redesigned brand. I worked with their marketing department to build out their social media identity, printed matter and digital marketing materials



BRIC is an organization that presents contemporary art, performing arts and community media programs reflecting Brooklyn's creativity and diversity. As a presenter of cultural programming, BRIC also provides resources to launch and showcase both artists and media makers.

From 2013 to 2016, I teamed up with the organization's marketing department to create printed materials including seasonal catalogs, ad campaigns, and bus shelter posters.

05.

BRIC
GRAPHIC DESIGN



BRIC THE LEADING PROVIDER OF FREE CULTURAL PROGRAMMING IN BROOKLYN.



Get to know the faces of BRIC Media Education



Chris Robinson, Certified Community Producer

How did you get involved with BRIC?

BRIC offers a variety of classes and workshops for students at other schools... I was looking for a place to learn and grow my skills...

What's your media focus in a video production?

I've been producing short films and documentaries... I love telling stories through video...

What would you say to someone who's considering taking classes with BRIC?

BRIC has a lot to offer... It's a great place to learn and grow your skills...



Susan Levinson, BRIC Media Instructor

What class are you taking with BRIC?

I'm taking the video production class... It's a great class for anyone interested in video...

What are some projects you've worked on in the past or are currently working on?

I've worked on several short films and documentaries... I'm currently working on a new project...

What classes are you teaching this summer?

I'm teaching the video production class... It's a great class for anyone interested in video...



WHERE TO FIND US:

BRIC Media Center
4th Avenue
Brooklyn, NY 11214
Hours: Monday-Friday, 10am-6pm
Saturday-Sunday, 12pm-5pm

Be a Brooklyn Media Maker

WE OFFER:

- Classes in television & video production, digital photography, graphic design, and more
- Free access to production facilities & equipment
- Free media classes at various Brooklyn Public Library locations
- Free TV channel time

BRICartmedia.org/nyc



Libraries are full of stories. BRIC offers the tools to help you tell yours.

In the age of YouTube, Netflix, and the next big social media platform, people are constantly looking for ways to share their stories. This is also being made possible by organizations like BRIC and Brooklyn Public Library (BPL) who have provided the tools and resources to help you tell your story. BRIC offers a variety of classes and workshops for students at other schools... I was looking for a place to learn and grow my skills...

- Brooklyn Public Network (formerly known as BCAT)** includes community-produced Brooklyn Free Speech TV, BRIC-produced and Brooklyn-focused Brooklyn Independent Media, and the Brooklyn Bulletin Board, a 24/7 community calendar for Brooklyn not-for-profit organizations.
- Brooklyn Free Speech TV**
Cablevision 49-69
Time Warner 34, 76, 96
Verizon FIOS 48-64
RCN 82-84
- Brooklyn Bulletin Board**
Time Warner 1997
Verizon FIOS 45
RCN 85
- Brooklyn Independent Media**
Cablevision 70
Time Warner 98
Verizon FIOS 45

BRIC Media Education BECOME A BROOKLYN MEDIA MAKER WITH FREE AND LOW-COST CLASSES IN TELEVISION PRODUCTION, VIDEO EDITING, NEW MEDIA, AND MORE!



FREE ORIENTATION
Learn the basic principles of video production... BRIC offers a variety of classes and workshops for students at other schools... I was looking for a place to learn and grow my skills...

VIDEO PRODUCTION IN THE FIELD
Learn how to take your production equipment... BRIC offers a variety of classes and workshops for students at other schools... I was looking for a place to learn and grow my skills...

VIDEO EDITING WITH PREMIERE
Learn how to take your production equipment... BRIC offers a variety of classes and workshops for students at other schools... I was looking for a place to learn and grow my skills...

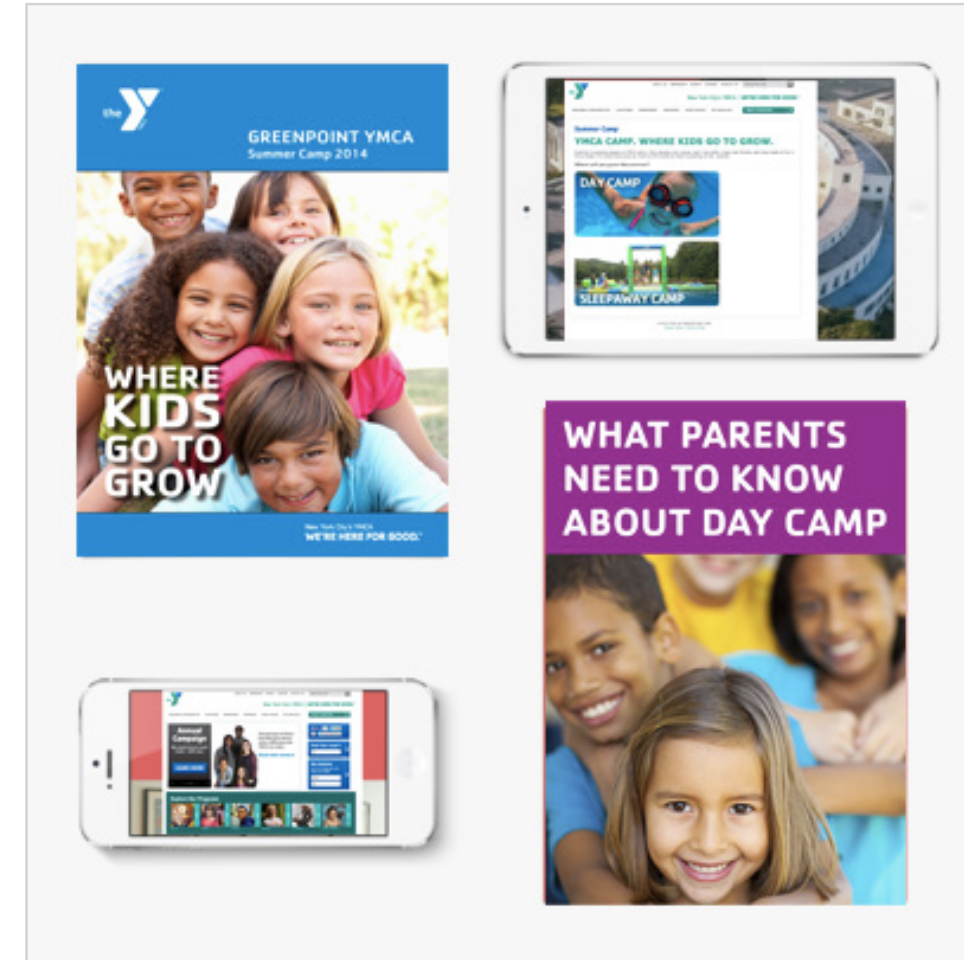
Four Easy Steps to Getting Your Own TV Show

1. Write your concept and pitch to your target audience.
2. Develop your script and storyboard.
3. Produce your pilot episode.
4. Pitch your pilot to networks.

NOTE TO SOCIAL MEDIA
BRIC offers a variety of classes and workshops for students at other schools... I was looking for a place to learn and grow my skills...

NOTE TO VIDEO PRODUCTION
BRIC offers a variety of classes and workshops for students at other schools... I was looking for a place to learn and grow my skills...

NOTE TO VIDEO EDITING
BRIC offers a variety of classes and workshops for students at other schools... I was looking for a place to learn and grow my skills...



In an extensive redesign in 2015, I developed and created microsites based upon the YMCA's brand focused on new seasonal campaigns. I also worked closely with the Marketing department to create catalogs and seasonal printed material promoting the organization's community outreach and goals.

Annual Campaign
We could do so much more - with you.

The journeys of these five kids have shown what a difference the YMCA can make.

Watch their stories ▶

LEARN MORE

Like 3.4k Tweet

Follow @ymcanyc

Find Your Local Y

Zip

Get Updates

Join our mailing list and keep up-to-date.

Email

Zip

Explore Our Programs

Pre-K Youth Teens Adults Families Older Adults

Latest News

Merlin Bass Recognized at the 44th Annual Black Achievers in Industry Awards

Merlin Bass, Senior Director, Tax Technical at the Interpublic Group was honored at the 44th Annual Black Achievers in Industry Awards Gala hosted by the Harlem YMCA on March 20th at the New York Marriott Marquis Hotel. The award honors the achievements of black professionals nationally. [Read more...](#)

04/11/14 | BRANCH NEWS, HARLEM YMCA

New Met Curtis Granderson inspired by young swimmer Joshua Theodros, who lost father in lake accident

Joshua Theodros, age 11, is an active swimmer at the McBurney Y. His passion for swimming is getting a boost from Curtis Granderson and Citibank, after his father died in a tragic accident trying to teach him to swim and his mother is paralyzed in a separate water accident. [Read more...](#)

04/02/14 | BRANCH NEWS, MCBURNEY YMCA

BE A Y CHAMPION

SPLASH WEEK April 14-18, 2014

WOMEN'S WELLNESS WEEKEND

REGISTER NOW FOR DAY CAMP

Youth Movement Classes



Tiny Toes- Ballet (3-4 years)
Children ages 3-4 will learn the fundamentals of ballet through awareness of body movement and creativity. While participating in exercise and dance sequences, participants will learn coordination while exploring various levels of movement that develop strength.

Ballet (5-7 Years)
This class focuses on classical ballet with barre and center work that develops strength, body alignment, flexibility and musicality. Younger children learn to develop coordination and body awareness through these basic ballet movements.

Ballet & Contemporary Dance
This combination class introduces young children to beginner ballet and modern dance elements. Students become aware of body alignment and movement through exposure to dance fundamentals, rhythmic exercise, and creative movement.

Ballet & Jazz
This combination class introduces young children to beginner ballet and basic jazz techniques. Students become aware of body alignment and movement through exposure to dance fundamentals, rhythmic exercise, and creative movement.

Ballet & Tap
This combination class introduces young children to beginner ballet and basic tap techniques. Students become aware of body alignment and movement through exposure to dance fundamentals, rhythmic exercise, and creative movement.

Creative Movement
A great way to teach self-expression through dance. This class supports your child's growing awareness of his/her body's capacity to move in dynamic ways. Structured activities and exercises provide the foundation for developing a movement vocabulary and non-verbal expression of feeling and thought. Creative movement builds self-esteem and is a wonderful first adventure into locomotion.

Imagination Theater
A great first theater experience using stories as the basis for imaginative play! Participants will work with a different story each week to explore characters, settings, and plot. This class is a wonderful way for children to learn to express their emotions and interact with their peers.

Tap Kids
Learn rhythm while having fun in this early exploration into the world of tap!

Yoga Kids
Children are instructed in age appropriate yoga poses and breathing techniques. Yoga Kids is a great introduction to the mind-body-spirit aspect of exercise and an effective way to encourage focus and relaxation.

SEARCH BY BRANCH HERE

View our Programming Guides to Learn More

Chinatown Y Summer... Long Island City... Jamaica Y Summer... McBurney Y Summer...

- PRE K CATEGORIES**
- Baby Toddler
 - Youth Movement
 - Music
 - Art
 - Educational
 - Family



WE'RE READY FOR A SUMMER OF GROWTH AND FUN!



WELCOME TO YMCA SUMMER CAMPS

In 1885 the YMCA helped to invent summer camp to provide children with positive and fun experiences that build confidence and new friendships. YMCA camp staff have served as positive role models for generations of campers and helped build future leaders.

The centerpiece of YMCA camps are activities that will excite and engage your child and give them a summer of adventure. Whether learning a new sport, exploring arts and culture or exploring New York City, YMCA Summer Camps offer an opportunity to build lifelong memories and a feeling of community that will last beyond the summer.

"The love camp and doesn't want to leave at the end of the day. I feel good knowing she is safe and happy and I am at work."
- YMCA Day Camp Parent

PROGRAMS
Our YMCA camps have something unique to offer for every age group from our Early Childhood Camp Programs to Teen Camp. Our goal is to meet your child's developmental needs and provide a foundation for continued learning during the summer months.

OUR CAMP LOCATIONS
The Greenpoint YMCA Summer Day Camp operates out of our main Greenpoint branch location at 35 Merritt Avenue, Brooklyn, NY 11222. We also offer programs at other locations within walking distance of the branch that provide the same quality programs and services.

Alongside sports, swimming and arts programs the YMCA offers academic enrichment that is infused throughout the camp day. These programs include summer reading, journal writing and science activities.

Each session you will give a schedule of activities so you can follow your child's course of learning and adventure over the summer.

Dear Parents/Guardians,

We welcome all of our returning and new campers to our 2014 Summer Camp Programs. We are excited to embark on another summer of fun and learning.

From sports and swimming to arts and culture, YMCA camps span a broad range of interests. We focus on developing young minds and bodies.

In 2013, the YMCA served over 10,000 campers in communities throughout New York City. We are proud that in the Brooklyn neighborhoods of Greenpoint and Williamsburg, the Greenpoint YMCA will be able to engage your child in a summer of new friendships, skills and exploration.

Thank you for choosing our Y summer camp. We look forward to getting to know your camper!

Sincerely,
Angela Speakman
Day Camp Director | Greenpoint YMCA

EXPLORE! PLAY! GROW!

SUMMER DAY CAMP

EARLY CHILDHOOD CAMP
Ages 3-5
Early Childhood camp is center-based and focuses on the developmental needs of each child in order to foster intellectual, emotional, physical and social growth. Included in the program are instructional swimming, local outings and trips, indoor and outdoor group play activities and theme-based arts and crafts. This program will focus on enhancing the social skills and teamwork of young children.

GREENPOINT Y DAY CAMP
Ages 5-12
Traditional Day Campers will engage in activities that will enhance their social and emotional skills, help keep their academics on track, keep them physically active and challenge them to learn new things every day. They will have the opportunity to meet new friends and take exciting trips throughout New York City. Campers will participate in a wide range of sports, instructional swimming, arts and crafts, and weekly themed days such as Crazy Hat Day. They will engage in environmental science and more. Traditional day campers will be divided into age groups with children no more than 1-2 years apart in age.

Day camp activities are designed to help children retain and build upon the academic skills they have developed during the school year. Research has shown that children can lose a half year of learning over the summer months. The YMCA offers programs such as Book of the Week which gives children the opportunity to read a book as a camp group and participate in related discussion. Journaling helps children to retain writing skills through writing exercises that connect with their camp experiences. Field trips are selected to maximize educational enrichment and include trips to local museums and science centers.



THANK
YOU